



Shily
COMMERCIAL GROUP



Company Overview

Shily Trading Company is one of the most successful pioneering companies in the food industry in the Middle East by using the latest technologies and experts. Shily company has been recognized as one of the oldest, largest and most reputable tomato paste companies in the Middle East ensuring a good relationship with customers by using equipped refrigerators and gardens to store tomatoes and produce tomato pastes. the products have been analyzed and approved in reputable laboratories in different countries, therefore, all products contain a standard mark as well as organic certification from international companies.



The company has established an executive network in various countries in order to operate in the Middle East. Shily Trading Company produces and supplies high-quality tomato pastes by preserving color, quality and in hygienic condition and under experts' supervision.

Business Description

Tomato is one of the most important products of the conversion industries in the world, and 30 to 32 million tons of fresh tomatoes and tomato paste have been manufactured annually. Tomato paste contains features such as a variety of vitamins, minerals and the antioxidant lycopene. Shily Company produces high-quality tomato pastes in terms of color, taste and concentration, and ensures the health of its customers with observing the hygienic principles.

All products are produced under the supervision of health quality control officials and under standard departments. Iraq, Turkey, Russia, UAE, Afghanistan, and Oman have been recognized as the most important destinations for the export of Shily tomato pastes. The tomato paste is filled in special bags and then placed in aseptic barrels in order to maintain the quality of the products for export.





Vision and values

Shily Trading Company strives to be a pioneer in the food industry, and promote the level of the food industry development by using the technical knowledge, high-tech technology and expert employee. Shily Trading Company aims to gain customers' satisfaction by producing high-quality products in order to be recognized as a reputable brand in the Middle East.



Values:

- Participation and responsibility
- Customer orientation and social commitment
- Development and empowerment of human resources
- guaranteeing customers information privacy
- Promoting the knowledge and transferring its experience in the society
- Offering products based on global standards
- Protecting the environment and optimizing the fuel consumption.

Mission and Targets

Shily Trading Company attempts to produce and package high-quality and tasty tomato pastes without additives to preserve the health benefits of tomatoes.

Targets

- Developing constant cooperation with customers by following up the problems and eliminating obstacles
- Promoting the quantitative and qualitative level of products
- Increasing the level of satisfaction and regional as well as international cooperation
- Adhering to the principles of international trade, rules and regulations of each country
- Eliminating middleman and offering competitive prices for products
- Utilizing and updating industrial equipment and production machines
- Controlling all production stages in order to present the highest quality tomato pastes
- Using new methods to improve sales





Message from the CEO

We have managed to recognize and outperform our global competitors with systemic management as well as gain opportunities to promote ourselves. Development of process, maintaining the quality of product, using young and energetic teams, setting new production records and adapting products to global standards are among the targets that can be achieved through strategic planning and management. We believe that the talent and perseverance of the specialized forces, the acquisition of modern knowledge and the strategic improvement in the production process are the main assets of the company that can fulfill all our demands in the international arena.



Services:

- Free consultation in order to have an easier access to necessary data and economic conditions
- Sending product catalogs via social networks and email
- Sending products immediately to destination countries without any restrictions
- Ensuring the quality and price of the offered products
- Opting the type of packaging by traders based on the tastes of the people of the destination country and the amount of order



Delivery and Payment

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Shily exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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